

## CLAIMS

1. An inkjet recording medium having at least one layer of an ink absorbing layer comprising a pigment and a binder on a base material, wherein said pigment in at least outermost layer of said ink absorbing layer is a cationic pigment, said ink  
5 absorbing layer comprises a cationic bis(triazinylamino) stilbene disulfonic acid derivative type fluorescent brightening agent, and surface brightness is 90% or more in terms of ISO brightness as specified in JIS P8148.
2. The inkjet recording medium as defined in Claim 1 wherein surface gloss is 15% or more in terms of 20 degree specular gloss specified in JIS Z8741.
- 10 3. The inkjet recording medium as defined in Claim 1 wherein the cationic pigment in said outermost layer of the ink absorbing layer includes an alumina compound.
4. The inkjet recording medium as defined in Claim 2 wherein the cationic pigment in said outermost layer of the ink absorbing layer includes an alumina compound.
5. The inkjet recording medium as defined in Claim 1 wherein the binder in said  
15 outermost layer of the ink absorbing layer contains a poly(vinyl alcohol).
6. The inkjet recording medium as defined in Claim 2 wherein the binder in said outermost layer of the ink absorbing layer contains a poly(vinyl alcohol).
7. The inkjet recording medium as defined in Claim 3 wherein the binder in said outermost layer of the ink absorbing layer contains a poly(vinyl alcohol).
- 20 8. The inkjet recording medium as defined in Claim 4 wherein the binder in said outermost layer of the ink absorbing layer contains a poly(vinyl alcohol).
9. The inkjet recording medium as defined in Claim 1 wherein said base material has air permeability and the outermost layer of the ink absorbing layer is a glossy ink absorbing layer obtained by a coagulateing cast coating method.
- 25 10. The inkjet recording medium as defined in Claim 2 wherein said base material has air permeability and the outermost layer of the ink absorbing layer is a glossy ink absorbing layer obtained by a coagulateing cast coating method.
11. The inkjet recording medium as defined in Claim 3 wherein said base material has air permeability and the outermost layer of the ink absorbing layer is a glossy  
30 ink absorbing layer obtained by a coagulateing cast coating method.
12. The inkjet recording medium as defined in Claim 4 wherein said base material has air permeability and the outermost layer of the ink absorbing layer is a glossy ink absorbing layer obtained by a coagulateing cast coating method.

13. The inkjet recording medium as defined in Claim 5 wherein said base material has air permeability and the outermost layer of the ink absorbing layer is a glossy ink absorbing layer obtained by a coagulateing cast coating method.
- 5 14. The inkjet recording medium as defined in Claim 6 wherein said base material has air permeability and the outermost layer of the ink absorbing layer is a glossy ink absorbing layer obtained by a coagulateing cast coating method.
15. The inkjet recording medium as defined in Claim 7 wherein said base material has air permeability and the outermost layer of the ink absorbing layer is a glossy ink absorbing layer obtained by a coagulateing cast coating method.
- 10 16. The inkjet recording medium as defined in Claim 8 wherein said base material has air permeability and the outermost layer of the ink absorbing layer is a glossy ink absorbing layer obtained by a coagulateing cast coating method.
- 15 17. The inkjet recording medium as defined in Claim 3 wherein the alumina compound in said outermost layer of the ink absorbing layer is a  $\gamma$  type crystalline alumina.
18. The inkjet recording medium as defined in Claim 4 wherein the alumina compound in said outermost layer of the ink absorbing layer is a  $\gamma$  type crystalline alumina.
- 20 19. The inkjet recording medium as defined in Claim 17 wherein the average particle diameter of the  $\gamma$  type crystalline alumina in said outermost layer of the ink absorbing layer is 1.0  $\mu\text{m}$  to 3.5  $\mu\text{m}$ .
20. The inkjet recording medium as defined in Claim 18 wherein the average particle diameter of the  $\gamma$  type crystalline alumina in said outermost layer of the ink absorbing layer is 1.0  $\mu\text{m}$  to 3.5  $\mu\text{m}$ .